



TRADEPOINT ATLANTIC

STRAIGHT TO THE POINT

INDUSTRY IN MOTION



At TradePoint Atlantic, we are paving the way for innovative companies to expand cutting-edge technology and improve delivery of their products. We're pushing our business partners forward by providing unparalleled connectivity and efficiency to reach a global market.

To capture the spirit of our work, we are proud to introduce TradePoint Atlantic: *Industry in Motion*.

Industry in Motion signals to the world that we're leading the supply chain arena and breaking through to uncharted territory. In addition to the new tagline, we've rolled out a **new website** with an updated look and feel.

And the timing couldn't be better. Over the last few months, well-known tenants have moved forward at lighting speed to develop at Sparrows Point. This year alone we have undertaken a massive effort to develop and construct 3.4 million square feet of new state of the art industrial buildings over 345 acres. These projects include Floor & Décor which will open up a distribution center later this year, promising to create approximately 150 jobs. The home improvement giant Home Depot is set to open not one but two buildings in 2020, totaling more than 1.5 million square feet and creating roughly 450 jobs.

Industry in Motion doesn't just mean more business. It also means smart and responsible business that will create a better future for generations to come. That's why we fought hard to attract clean energy suppliers like Ørsted U.S. Offshore Wind. By 2021, Ørsted will begin constructing a staging area at TradePoint Atlantic where they will assemble turbines before installing them in the sea. The clean energy supplier will create 1,400 jobs and invest \$200 million across Maryland.

Urban farming will also be coming to Sparrows Point with the construction proceeding on pace of a climate-controlled greenhouse for the urban farming pioneer Gotham Greens. The greenhouse is powered by 100% renewable electricity and recycled irrigation water. The impressive produce business will open a state-of-the-art 90,000 sf hydroponic greenhouse at TradePoint Atlantic this fall, creating 60 full-time jobs. Soon, Baltimore, Washington D.C., and the entire mid-Atlantic will be enjoying fresh healthy leafy produce grown right here at Sparrows Point.

In addition to all the projects under development on land, work is also underway to modernize a significant portion of our deep-water port, which is part of the USDOT TIGER grant that was awarded to Baltimore County and TradePoint Atlantic last year. Our new port will be strengthened and modernized to have greater lift capacity, lighting, fendering, and paving to support more efficient movement of cargo.

Business aside, we're also leaps and bounds ahead of where we used to be with respect to environmental clean-up. This year, we officially finished removing sediment and capping the Tin Mill Canal (TCM), which had collected wastewater, process water, and storm water for decades before the steel mill was shuttered. We excavated and removed sediment containing unhealthy levels of oil and grease and covered the canal with an engineered barrier that will support acceptable stormwater conveyance and protect water quality.

True to our tagline, there's a lot in motion at Sparrows Point, and there's plenty more in store for the future. This is still just the beginning. We can't wait to share more updates about new businesses, job opportunities and community initiatives in the weeks, months and years ahead!

Mike Mullen
Chairman



A Legacy Forged in Steel

At our last community open house, colorful sticky notes were strewn across white boards, people gathered in intimate groups to discuss the partnership between Tradepoint Atlantic and the Baltimore Museum of Industry to establish an exhibit dedicated to the legacy of Sparrows Point and its 125-year history of steelmaking as the site of Bethlehem Steel — a vital catalyst for Baltimore’s industrial transformation. The BMI and Tradepoint Atlantic are committed to working with members of the Sparrows Point community to identify previously untapped cultural resources for the exhibit through the collection of images, documents, artifacts and interviews. The exhibit will also include the restoration of the iconic Bethlehem Steel shipyard crane that was once used to build Liberty ships during World War II and that adorns the BMI’s campus.

To help pull it all together, neighbors and friends have been sharing stories, artifacts and insight. Since our April open house, a lot has happened. For starters, the BMI launched a blog — **From Point to Point**. The BMI and TPA teams are working hard to identify artifacts, gather community input, and are deep in planning what will soon be a permanent exhibit at the BMI to honor the workers and steel making legacy of Sparrows Point.



YOU'RE INVITED!

TPA'S 9TH SEMI-ANNUAL OPEN HOUSE

WEDNESDAY, OCTOBER 16, 6:00 P.M. TO 8:00 P.M.

Tradepoint Atlantic Offices, 1600 Sparrows Point Blvd., Baltimore, MD 21219

Our community open houses are some of the most special and valuable events at Tradepoint Atlantic. You will have an opportunity to speak with members of our project team, and learn more about our activity and plans. You won't want to miss it!

To find us, turn right on Tradepoint Ave. after the overhead Tradepoint Atlantic sign on Sparrows Point Blvd. and follow event signs.



BETHLEHEM STAR LIGHTING

WEDNESDAY, December 4, 5:00 P.M. to 6:00 P.M.

TradePoint Atlantic Water Tower, Riverside Drive, Baltimore, MD 21219

Come one, come all to join with friends and neighbors for our annual one-of-a-kind holiday tradition.

The Bethlehem Star Lighting will take place on December 4th with hot chocolate and holiday treats provided.

Follow event signs to the TPA Water Tower.

WE HEARD YOU!



Understanding that with economic success, also comes traffic related to new industry and people commuting to new jobs. The transformation and active construction in and around Sparrows Point have left some drivers confused and disoriented. Recognizing this, TPA has commissioned a wayfinding study to determine ideal routing and new signage, both internal and external needed to properly direct traffic flow in and out of the site. Proper signage along with direct updates to SHA's highway mapping system will help provide up to date addresses and better directions for drivers hoping to get to job sites and tenant facilities.

We will keep you posted on these plans!

MTA BY THE NUMBERS

When TradePoint Atlantic moved to Sparrows Point, we made a promise to the community: we would help create local infrastructure to uplift everyone. In 2018 that meant working with MTA to establish LocalLink 63. Now, the new bus route is connecting more people to jobs and businesses across Sparrows Point than ever before. And we've got the data to prove it! Here's what we learned from LocalLink 63's first year in use.



EASIER COMMUTES

- 58% of trips require zero transfers
- 25% of trips require only one transfer!

AND ON TIME!

- 73% of buses were on time

94% rider increase monthly
Up from 14,076 riders to 27,344 riders

131% rider increase on weekdays
Up from 539 to 1,243 riders

116% rider increase on Saturdays
Up from 374 to 806 riders

60% rider increase on Sundays
Up from 448 to 715 riders

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