

Tradepoint Atlantic signs real estate deal with Harley-Davidson of Baltimore

Iconic brand to expand local Riding Academy training center at Tradepoint Atlantic

BALTIMORE, MD (April 05, 2016) – Tradepoint Atlantic, a 3,100-acre multimodal industrial site in Baltimore, Maryland, that features a unique combination of access to deepwater berths, railroads and highways, today announced that Harley-Davidson of Baltimore will be expanding its Riding Academy training center through a long-term lease of several acres of land at the new Tradepoint Atlantic global logistics center at Sparrows Point in Baltimore, Maryland.

The new facility will feature riding coaches who will be supported by staff from the dealership location, with plans to be operational in May 2016. The facility is part of Harley-Davidson of Baltimore's Riding Academy training center, which opened in 2001 as the first training center in Maryland for Harley Davidson's Riding Academy. Since then, the training center in Baltimore has trained over 7,200 students, or an average of 800 students per year for the past five years.

"Harley-Davidson of Baltimore is excited to be a part of the change and development of a new era for this site," said Donald B. Meyers, Jr., President, Harley-Davidson of Baltimore. "We have a great opportunity to make our Riding Academy accessible and convenient for many years in the future. This expands our mission to 'Share our Passion' and assist riders to 'Discover their Journey'."

Harley-Davidson of Baltimore was the first Harley-Davidson dealership in Maryland, dating back to 1923.

"Harley-Davidson Motor Company is a premier, century-old global brand with roots in Baltimore tracing back nearly a century, and we're excited to welcome them to Tradepoint Atlantic," said Michael Moore, CEO of Tradepoint Atlantic. "In the process of continuing to attract tenants and jobs to the redevelopment of our site, it is companies such as these that serve as further proof points to the vast potential, and success to date at Tradepoint Atlantic."

JLL serves as the exclusive commercial real estate broker for Tradepoint Atlantic.

About Tradepoint Atlantic

The 3,100-acre industrial site in Baltimore, Maryland, offers a gateway to markets around the United States and the world, featuring a unique combination of access to deep-water berths, rails and highways. Ground-breaking agreements signed with federal and state environmental regulators in 2014 to remediate the legacy from a century of steel-making enable the redevelopment of the site with the potential to become one of North America's most strategic multi-modal, multi-commodity terminals.

For more information visit: www.tradepointatlantic.com

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