



**TRADEPOINT
ATLANTIC**

3,100 ACRE
MULTI-MODAL CENTER
FOR GLOBAL TRADE



**TAP INTO THE
MOST ROBUST JOB
NETWORK IN THE
REGION THROUGH
ONE ACCESS POINT**

TRADEPOINT ATLANTIC WORKFORCE OPPORTUNITY NETWORK

Three world-class organizations in partnership to coordinate a workforce system from recruitment and training to retention and employee development.



Invested partner in creating and filling jobs for its tenants



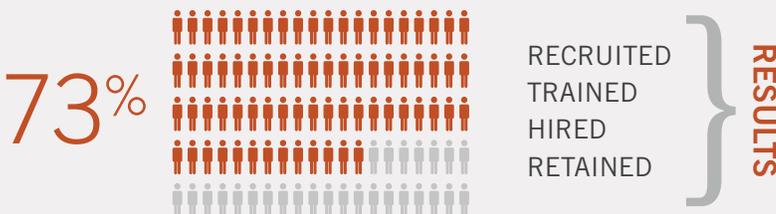
Supports 1,000 businesses annually with economic and workforce development assistance



Four time Bellwether Award winner and largest training provider in the Baltimore region

CASE STUDY: PROMOTING JOB RETENTION

We have led the nation in workforce innovation*



*The Accelerating Connections to Employment (ACE) Program placed and retained workers in transportation, distribution and logistics. More information is available at BaltimoreCountyBusiness.com

GOALS

SHORTEN

employee hiring time



REDUCE

job recruitment costs



ENHANCE

skills and retention



CONNECT

employers with trained workforce





WORLD-CLASS PARTNERS ORGANIZED FOR TRADEPOINT ATLANTIC'S BUSINESSES

RECRUIT

- Access to a credentialed, certified pool of job ready candidates
- Workplace skill assessment and instructional design
- Coordinated recruitment with expert staff
- Digital marketing for recruitment campaigns
- Real-time labor demand data
- Job-fit screening of candidates for referral
- Employee recruitment events

TRAIN + HIRE

- 60 years as the #1 training provider in the region
- Customized technical training across industry sectors
- Upskilling and retooling for employers' evolving needs
- Vast array of subject matter expert training partners
- Job readiness gap training and barrier removal
- Earn and learn apprenticeship programs
- Decades-long relationships – union and non-union partners

RETAIN + PROMOTE

- Measured success helping jobseekers gain and retain employment
- Certification programs in transportation, logistics, supply chain, facility management and manufacturing
- Advanced topics such as project management, Lean production and computer-aided design
- Post-employment job coaching
- Career ladder counseling that drives entry level career development
- Full life cycle engagement with employers

TRADEPOINT ATLANTIC
WORKFORCE OPPORTUNITY NETWORK: WE HAVE YOUR NEEDS COVERED

LEARN MORE

tradepointatlantic.com/workforce

